



Presenter Bios



Laurel E. Anderson, MEd, BS, RN, CCM

Utah Department of Health

Laurel Anderson received her RN degree from McKeesport, PA, Hospital School of Nursing, affiliated with Penn State University. She received her Bachelor's Degree from the University of Pennsylvania, majoring in Public Health and Public School Nursing. Laurel has also received a Masters Degree in Education from the University of Utah, with a focus on multi-cultural health education.

In addition to her University students Laurel has also worked as the Assistant Director of Nursing for Hospital Occupational Health at the King Khalid University Hospital in Riyadh, Saudi Arabia. Currently, she is a Major in the US Army Nurse Corp and has attended military schools for Chemical, Biological and Nuclear Defense and Radiological Protection.

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Laurie Baksh, MPH

PRAMS Operations Manager

Utah Department of Health, Bureau of Maternal Child Health, Reproductive Health Program

Laurie received a Bachelor of Science in Behavioral Science and Health from the University of Utah. She also received her Masters in Public Health from the University of Utah. Laurie currently works as the PRAMS (Pregnancy Risk Assessment Monitoring System) Operations Manager for the Department of Health, Reproductive Health Program.

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Rod L. Betit

Executive Director, Utah Department of Health

Utah Department of Health

As Executive Director of the Health Department since 1992, Rod Betit is responsible for an agency of over 1200 employees with an annual budget in excess of \$1 billion. On April 13, 1995, Governor Michael O. Leavitt asked Mr.

Betit to become Executive Director of the Department of Human Services while retaining his position as Executive Director of the Department of Health. The Department of Human Services is the largest agency in state government. On September 30, 1997, Mr. Betit returned to the Department of Health as the full-time Executive Director.

Prior to being the Executive Director for the Utah Department of Health, Mr. Betit was the Director of the Division of Health Care Financing (the State Medicaid agency). Mr. Betit was responsible for all facets of program administration related to Medicaid and Utah Medical Assistance Program.

Prior to coming to Utah in 1987, Mr. Betit directed the Medical Assistance Program in Alaska for 12 years, including responsibility for the state's assistance programs. Mr. Betit has served on numerous local and national health care reform committees. He is frequently called upon to represent the perspective of all 50 states in negotiations with federal officials. He is a nationally recognized Medicaid expert in the field of health care financing and is widely viewed on a state and regional basis as an expert on health care reform.

Dr. Mark O. Bigler, LCSW, PhD

Director of Social Work

Dept of Social Work and Gerontology Weber State University

Dr. Mark O. Bigler is an assistant professor of social work at Weber State University and the current director of the WSU Social Work Program. He holds a PhD in human sexuality and health education from New York University and is also a licensed clinical social worker (LCSW) in private practice specializing in couples counseling and sex therapy. He is the former director of community education at the Utah AIDS Foundation. Dr. Bigler worked for five years as an HIV/AIDS services coordinator at Phoenix House in New York City and has taught health related courses at Weber State University, Brigham Young University, and the Utah College of Massage Therapy.

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Heather L. Brown, BS, LMT

Student Nurse

University of Utah College of Nursing

Heather Brown is a junior nursing student at the University of Utah College of Nursing. Ms. Brown is the recipient of the College of Nursing's Helene Fuld Leadership stipend and participated in the February 2002 University of Utah trip to Peru. She has many outdoor interests and expertise in the National Outdoor Leadership School in the Pacific Northwest

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Eugene C. Cole, DrPH

Professor, Environment Health, Department of Health Sciences

Brigham Young University

Dr. Cole is Professor, Environmental Health, Department of Health Science, Brigham Young University. He has 30 years experience in areas related to public, occupational, environmental, and international health to include infectious disease transmission, environmental pollution, exposure assessment, biological safety, and indoor environmental quality (with a focus on asthma and allergen control). He conducts applied research on practical approaches to prevention and control of human exposures and related health risks, with a particular focus on low cost solutions to important public health problems. His emphasis includes development and implementation of health education guidance documents and training programs. In that regard he has co-authored a number of national and international standards, guidelines, and training materials, to include Clean and Healthy Strategies for Today's Homes: Allergies and Asthma-A Reference Manual (USA); Suggested Guiding Principles and Practices for the Sound Management of Hazardous Hospital Wastes (SE Asia); and Sterilization, Disinfection, Decontamination, and Cleaning of FP/MCH Clinic Equipment (West Africa). From 1995-2001, Dr. Cole assisted the Centers for Disease Control (CDC) with management of its international TB Laboratory Performance Evaluation program, and also directed the CDC-spon-

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sored project to characterize quality assurance needs in human molecular genetic testing. He directed studies for the USEPA on Indoor Air Quality Monitoring in Carpeted Environments, and Evaluation of Medical Waste Treatment Technologies; served as technical director for a USAID Local Environmental Management waste project in Hungary; and was co-developer of the American Industrial Hygiene Association's EMPAT program for laboratory proficiency and accreditation in environmental microbiology. He also serves as a technical consultant to the World Health Organization (WHO), the US Federal Trade Commission (FTC), and various industry associations. Dr. Cole recently co-authored a Suggested Practice for the Remediation of Highly Infectious Agents in Indoor Environments, addressing anthrax and other biological agent contamination. Other recent publications include: Infectious Waste Disposal in Developing Countries: Recommended Minimal Practices from a Hospital Survey in Southeast Asia; Allergen Control Through Routine Cleaning of Pollutant Reservoirs in the Home Environment; and Characterization of Infectious Aerosols in Health Care Facilities: An Aid to Effective Engineering Controls and Preventive Strategies.

Dr. Cole is a Fellow of the American Industrial Hygiene Association and former chair of the AIHA Biosafety Committee. He holds both a Master of Science in Public Health Microbiology, and a Doctor of Public Health in Biohazard Science from the University of North Carolina at Chapel Hill.

Galen Cole, PhD, MPH

Senior Health Communication Analyst & Director of Development and Training Services

Centers for Disease Control and Prevention

Dr. Cole currently serves as a senior health communication analyst and director of development and training services in the Office of Communication within the Office of the Director at the Centers for Disease Control and Prevention (CDC). Prior to serving in this position he was director of research and evaluation services in CDC's Office of Communication; Chief of Research and Evaluation Branch, National AIDS Information Education Program,

CDC; Chief of Behavioral Studies Section, Division of Sexually Transmitted Diseases and HIV Prevention, National Center for Prevention Services, CDC; Assistant Director of Public Health and Director of Epidemiology, Maricopa County, Phoenix, Arizona; and Executive Director of a community-based research foundation. He has also been on the faculty of a number of different Universities, including the faculty position he currently holds at the Rollins School of Public Health, Emory University, Atlanta, GA. Dr. Cole has published numerous articles in refereed journals, a WHO Monograph, and has co-authored a book on Epidemiology and Biostatistics and a book on parenting issues. He has presented at professional meetings throughout the US and abroad. He has also worked in Africa and most extensively in the middle east.

Barbara Insley Crouch, PharmD, M.S.P.H.

*Director, Utah Poison Control Center, Associate Professor (Clinical), Department of Pharmacy Practice
Utah Poison Control University of Utah*

Barbara Insley Crouch received her Bachelor of Science in Pharmacy-Magna Cum Laude from Philadelphia College of Pharmacy & Science in May 1982, received her Doctor of Pharmacy Degree jointly administered by the University of Texas at Austin and The University of Texas health Science Center in San Antonio in June 1984. She completed a Clinical Toxicology Fellow at the Maryland Poison Center, University of Maryland School of Pharmacy in 1984-85, and went on to pursue a M.S. in Public Health from the University of Utah in 1994. Barbara is currently the Director of the Utah Poison Control Center. Her current academic appointment is Associate Professor (Clinical) for the Department of Pharmacy Practice at the University of Utah College of Pharmacy. Barbara is an accomplished presenter and has presented at conferences locally, nationally and internationally. She has been published in peer reviewed journals as well as book chapters. She has been presented with numerous awards and honors, and is the recipient of many grants and contracts. She is affiliated with the Utah Society of Health Systems Pharmacists, the American Board

of Applied Toxicology, the American Academy of Clinical Toxicology, the American Association of Poison Control Centers and the American Society of Health Systems Pharmacists.

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Lena A. Dibble, MPH

*Health Educator
Utah Department of Health*

Lena Dibble is a Community Health Specialist with the Tobacco Prevention and Control Program at the Utah Department of Health. She is the media and public relations coordinator for the program. Lena has a Masters Degree in Public Health.

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Edward J. (Joe) Eyring, II, MD

*Chair, Colorectal Cancer Control Team
American Cancer Society, Utah chapter*

Dr. Eyring graduated in political science from Emory University in Atlanta before attending Medical School at the University of Tennessee. He completed a surgery residency in Utah and a Colorectal Surgery Fellowship in Michigan. He is Board Certified in General Surgery and Colon and Rectal Surgery.

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Oscar A Gutierrez

*Director,
Youth Without Borders Foundation*

Oscar Gutierrez has over seventeen years experience as a youth leader and neighborhood organizer within the Latin American community in Central and South America. He directed community projects for youth at both national and community levels regarding health education, environmental health, and substance abuse prevention, sponsored by the U.S. Embassy in Guatemala. He currently directs activities of the newly-organized Youth Without Borders Foundation in Salt Lake City.



Presenter Bios (Continued...)

Vance Hillman, RN, PhD, CHES

*Professor & Department Chair Community Health
Utah Valley State College*

Dr. Vance Hillman is currently Professor and Department Chair of Community Health at Utah Valley State College (UVSC). While at UVSC he has been actively involved in curriculum and program development. In addition to teaching at UVSC, he taught 10 years in an undergraduate and graduate Health Education program at Western Illinois University (WIU). While at WIU, he worked part-time as a Substance Abuse counselor at McDonough District Hospital. He has taught over 20 different Health Education courses and his teaching interests include: Substance Abuse, Human Diseases, Human Sexuality, Death & Dying, and Health & Older Adults.
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Kim Hyatt, MHE, MPE

Weber State University

Kim Hyatt is entering her fourth year at Weber State University and has focused her studies on substance abuse and women's studies. Kim is also a PhD candidate at the University of Utah.
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Joseph Q. Jarvis, MD, MSPH

Public Health Consultant

Dr. Jarvis graduated from the University of Utah School of Medicine, where he also received his MSPH. He completed residencies in Family Practice, Occupational and Environmental Health, and Preventive Medicine. He has been employed by OSHA with the U.S. Department of Labor in Washington DC, at the National Jewish Center in Denver, as Medical Director of Colorado Department of Public Health and Environment, and as State Health Officer of Nevada. He is currently an Associate Professor at the University of Nevada School of Medicine, and a national consultant on public health and the environment. His projects include epidemiology for medical surveillance projects, newborn screenings, and superfund sites.
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LaDene Larsen, RN

*Director, Bureau of Health Promotion, Utah
Department of Health
Utah Dept. of Health*

LaDene Larsen graduated from the University of Utah College of Nursing, Salt Lake City, Utah. She is currently the Director of Health Promotion in the Utah Department of Health. Ms. Larsen has administrative responsibility for the Arthritis, Astham, Baby Your Baby, Cardiovascular Health, Cancer Control, Diabetes Control, Healthy Utah, Tobacco, and Violence and Injury Prevention Programs. She is a member of the Utah Public Health Association Board of Directors and the current Affiliate Representative to the American Public Health Association. She is active in several community service programs.
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Kathryn Marti, RN, MPH

*Research Consultant
Utah Department of Health*

Ms. Marti currently serves at Utah's Behavioral Risk Factor Surveillance System Coordinator. Kathie earned her Bachelor of Nursing degree from Cornell University in 1977 and her Master's Degree in Public Health from the University of California at Los Angeles in 1991. Her interests include public health data, health promotion and public health nursing. Prior to joining the Office of Public Health Assessment in August 1999, Kathie was a Public Health Program Manager for Utah's Children With Special Health Care Needs Bureau. Before moving to Salt Lake City in 1995, she was employed as a research associate in the UCLA School of Nursing and as a Public Health Nurse for the Los Angeles County Department of Health.
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Beverly J. May, MPA

*Rocky Mountain/Great Plains Regional
Advocacy Representative
National Center for Tobacco Free Kids*

Beverly has worked for five years in different capacities for the Robert Wood Johnson Utah Smokeless States Project. Beverly currently is with the National

Center for Tobacco Free Kids based in Washington D.C. as Regional Advocacy Representative for the Rocky Mountain and Great Plains States that include; Montana, North and South Dakota, Nebraska, Kansas, Wyoming, Colorado, New Mexico and Utah. Her education includes a B.S. in Community Health Education and Master Public Administrations from the University of Utah.

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Vanya Maybey, RN, BSN

Vanya Maybey, RN, BSN, has been working with families in their homes for more than 15 years. She has worked with families in early intervention programs for 10 years. Currently the health consultant for the Baby Watch Early Intervention Program, she has been a guest speaker for university courses and conferences about child care. Her current interests include early screening for developmental delays, especially autism, and providing follow up care of the premature infant.

Kathleen McCloskey, BS, MLS, AHIP

Marci Nelson, CHES

*Health Educator
Utah Department of Health*

Marci is a community health educator with the Utah Department of Health, Tobacco Prevention and Control Program where she manages the Statewide Youth Movement Against Tobacco Use Grant from the American Legacy Foundation. She received her bachelor's degree in Community Health Education from Brigham Young University. Marci has been an active member of HEAU for the past three years and is currently serving as treasurer.

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Brenda Ralls, PhD

*Research Analyst, Utah Diabetes Control Program
Utah Department of Health*

Brenda Ralls is a research consultant for the Utah Diabetes Control Program, Utah Department of Health, Salt Lake City, Utah. She recently obtained her PhD in health demography. Before coming to the Diabetes Program, she worked as the MatCHiIM (Maternal and Child Health Internet-based Information Modules) coordinator for the Utah Department of Health.

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Ilene Risk, MPA

*Director, Bureau of Epidemiology
Salt Lake Valley Health Department*

Ilene received her Bachelors of Science from the University of Utah and a Master of Public Administration from Brigham Young University. Currently, Ilene is the Director of the Bureau of Epidemiology at the Salt Lake Valley Health Department. She has also been involved with the design and implementation of epidemiological investigations which includes analyzing and evaluating data from these investigations and recommending interventions. Ilene has also designed clinical trails and analyzed data to determine the efficacy of select medical devices to derive desired outcomes for Risk Study Design & Consulting. She was the Director of the sexually transmitted disease program at the Utah Department of Health where she developed and evaluated methods to conduct HIV counseling/testing and partner notification from 1985-1988. She has had several articles in many publications which include: The American Journal of Public Health, Pediatrics, and Annals of Emergency Medicine.

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Ruth H. Schmidt, B.S., RN, Jd

*Utah Chapter President of Advocates for Cell Phone Safety
Advocates for Cell Phone Safety*

Ruth Schmidt is currently the Utah Chapter President of Advocates for Cell Phone Safety. Her interest in this issue

came as a result of losing both of her parents in a car crash caused by a young woman searching for her cell phone. Ms. Schmidt is also an attorney who specializes in medical malpractice. She has done both defense and plaintiff work in this field. As a registered nurse, Schmidt worked in ICU, Semi-ICU, the Emergency Room, and on the Psychiatric Unit at Primary Children's Hospital over a period of nine years.

Michael P. Silver, MPH

*Director of Scientific Affairs and Patient Safety
HealthInsight*

Since 1995, when Mike was hired as a health care analyst, he has been instrumental in the design, conduct, and analysis of Medicare health care quality improvement projects, including blood transfusion in surgical care, the treatment of acute myocardial infarction, pneumonia treatment across the continuum of care, and prevention and screening in primary care. His publications during this time have included epidemiological studies of health care utilization patterns and health care quality improvement studies. Since 1997, Mr. Silver's interests and duties have increasingly focused on issues related to patient safety and medical error. He made major contributions to the work of a multidisciplinary team that produced a successful collaborative on reducing medication errors. He was instrumental in developing methods for a Medicare Special Study community collaborative in patient safety and is leading the work conducted under that contract. He has served as a member of a joint Utah Medical Association/Utah Hospital Association patient safety task force since May of 2000. He is involved in ongoing study of human factors research and occupational safety management, has participated in American Society of Safety Engineers educational seminars, leads HealthInsight staff professional development activities in patient safety, and facilitates a monthly patient safety journal club for the Utah health care community. Prior to coming to HealthInsight, he worked as a research statistician in the Department of Family and Preventive Medicine at the University of Utah. He received a

Bachelor of Science degree in Mathematics (1992) and a Masters of Public Health (1995) from the University of Utah.

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Steven J. Steed, DDS

*Oral Health State Dental Director/Oral Health Program Manager
Utah Department of Health, Division of Community and Family Health Services*

Steven J. Steed, DDS is currently the State Dental Director/Oral Health Program Manager at the Utah Department of Health where he is accountable for overall management of \$14 million budget and for over-site of dental care to over 100,000 patients. He has over twenty years of progressively responsible experience in dental health care, both as a general dentist as well as in senior management. His expertise includes general dentistry, provider management and customer service skills. He is a member of the American Dental Association, the Utah Dental Association, the American Academy of Forensic Sciences, the American Association of Public Health Dentistry, and the Utah Public Health Association.

Dr. Steed received a Doctor of Dental Surgery from Northwestern University and has completed Medical Management Courses at the University of California, Irvine.

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Faye L. Wong, RD, MPH

*President APHA
National Center for Chronic Disease Prevention and Health Promotion Centers for Disease Control and Prevention*

Ms. Wong assumed her responsibilities as President of the American Public Health Association, a professional organization representing 50,000 public health workers, in October, 2001. She is the first Asian American and first public health nutritionist to hold this prestigious position of national leadership. Ms. Wong has had a twenty-eight year career in public health at the Federal, State and local level. Her professional passion and expertise is in the development and establishment of new public



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health programs. Ms. Wong has developed programs in maternal and child health, school nutrition, chronic disease nutrition, pediatric and pregnancy nutrition surveillance, the early detection of breast and cervical cancer, and comprehensive cancer control as well as national media campaigns. Her interests and public health experiences are broad, covering people at all stages of life and ranging from program conception and development, and policy formulation, to program execution and management, as well as evaluation.

Ms. Wong's current position is Director of the Centers for Disease Control and Prevention's Youth Media Campaign. Congress funded this \$125M paid media, partnership, community event, and public relations campaign in December 2000. Its goal is to promote healthy lifestyles and displace unhealthy, risky behaviors among tweens (youth 9-13 years of age). Just previous to this position, Ms. Wong was Director of the National Diabetes Education Program (NDEP). In that capacity, she directed the NDEP for CDC in partnership with the National

Institutes of Health (NIH). The minority-focused campaigns developed by the NDEP have won over a dozen industry awards, the DHHS Secretary's Award for Distinguished Services, and the CDC Honors Award.

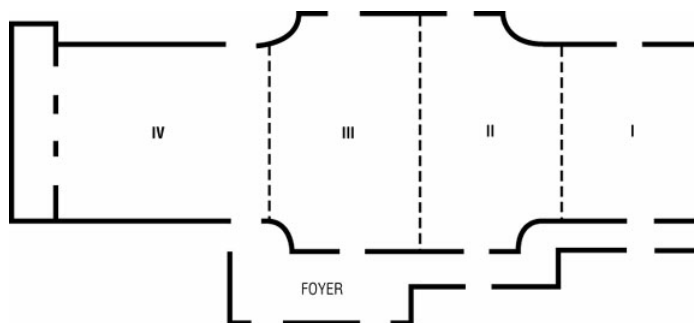
Ms. Wong received her Masters of Public Health (nutrition) from the University of California at Berkeley in 1973 and her Bachelors of Science (dietetics) from the University of Washington in 1972.

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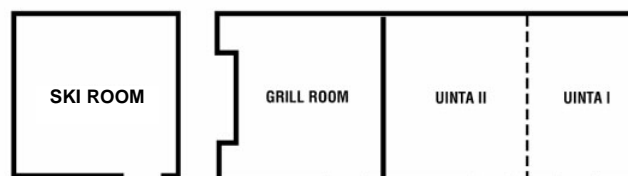


Conference Rooms

Ballrooms - Third Floor



Second Floor



Through Lobby

Across from the Restaruant

First Floor

